

16" x 20"

Finished size 16 x 20 in · page with bleed 16.25 x 20.25 in
Delete these guides before you export your PDF

SAFE AREA: keep text and logos inside the blue dashed line

BLEED: extend background color and images to the page edge

STS MEDIA

Artwork template - 16" x 20"

Page size with bleed: 16.25" x 20.25"

Bleed: 0.125" on every edge

Safe area: 0.125" inside the trim

Resolution: 300 DPI at finished size

Color: CMYK. RGB files are converted and blues may shift.

Fonts: outline or embed them. Flatten transparency.

Export: PDF (PDF/X-1a preferred), JPG or PNG.

Every file gets a free check before it prints.

Questions: info@smellthesmoke.com