

12" x 18"

Finished size 12 x 18 in · page with bleed 12.25 x 18.25 in
Delete these guides before you export your PDF

SAFE AREA: keep text and logos inside the blue dashed line

BLEED: extend background color and images to the page edge

STS MEDIA

Artwork template · 12" x 18"

Page size with bleed: 12.25" x 18.25"

Bleed: 0.125" on every edge

Safe area: 0.125" inside the trim

Resolution: 300 DPI at finished size

Color: CMYK. RGB files are converted and blues may shift.

Fonts: outline or embed them. Flatten transparency.

Export: PDF (PDF/X-1a preferred), JPG or PNG.

Every file gets a free check before it prints.

Questions: info@smellthesmoke.com